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thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY



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Tomorrow:
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Low: 46 °F



Saturday:
High: 58 °F
Low: 40 °F

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Hidden salt in daily
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PRESIDENTIAL



Evert Nelson | Collegian

Eli Schooley celebrates by hugging his running mate Jake Unruh (right) after hearing the news of winning the SGA elections Wednesday night at Johnny Kaw's. The bar, packed with supporters, erupted with applause after the results were announced on 91.9 The Wildcat. "It's really humbling to see so many people who are our friends come out and support us..." Schooley said, after the win.

Senate race voter turnout increases by 25 percent

Andy Rao
editor-in-chief

In the midst of the excitement over the Student Governing Association's general election on Wednesday night, K-State also welcomed a new class of 62 representatives into the Student Senate for the 2013-2014 school year.



Parker Robb | Collegian

Kyle Nuss, former SGA presidential candidate, will retain his seat in the Student Senate despite his loss to Eli Schooley on Wednesday.

"The way that a senate position works is that the senators work in committees to create and present legislation to the rest of SGA," said Jake Unruh, vice-president elect and junior in finance. "They do a lot of work that deals with budgeting and allocations so it definitely is an ex-

SENATE | pg. 8

Schooley-Unruh emerge victorious in SGA election, take 61 percent of votes

Kaitlyn Dewell
staff writer

More than 100 supporters of Eli Schooley and Jake Unruh's campaign for student body president and vice president gathered anxiously in Johnny Kaw's Sports Bar Wednesday evening in anticipation of the final student government election results.

With the room decked out in the duo's signature blue and green decor, campaign managers, advisory board members and loyal followers of Schooley, senior in political science, and Unruh, junior in finance, nervously waited for the defining moment that they'd been relentlessly pursuing for the past five months.

"It's really humbling to see so many people who are our friends come out and support us, not only tonight, but over the past four or five months," Schooley said.

The bustling crowd fell silent as the

WIN | pg. 8

Winning candidates to focus time on raising Internet, mobile efficiency

Kaitlyn Dewell
staff writer

After nearly five months of campaigning for their chance in office, newly elected student body president and vice president Eli Schooley and Jake Unruh have finally reached their goal of representing the campus population. Schooley, senior in political science, and Unruh, junior in finance, garnered 60 percent of the votes in the general election Wednesday evening. But now that the results are official, what's next?

Schooley said that revisiting the platform decisions they've already made in an effort to distinguish the best course of action is essential in planning the upcoming year.

"I think one of our first priorities is to meet with a lot of the people again that the platforms are going to be affecting," Schooley said.

The pair initially prepared their platform by researching student needs and meeting with campus administrators, like Steve Dandaneau, vice provost for undergraduate studies, and Jana Fallin, interim director of the Center for Advancement of Teaching and Learning. By discussing their ideas with both faculty and students, Schooley and Unruh were able to ensure that their goals would not only benefit the K-State campus, but that they were realistic as well.

"Finding things that we could actually do was really important to us," Unruh said. "I think that

these are three things that we both care about."

The newly-elected president and vice president believe that their platform was popular with the student population not only because they combined multiple cohesive elements into three attainable objectives, but also because it has the potential to benefit virtually every student at K-State.

"I think that every student, no matter how involved they are, what their living arrangements look like or what their situation is as a K-Stater, our platforms are something they can use," said Unruh. "They aren't exclusive to anybody and they're very accessible to everybody."

PLATFORM | pg. 8

Nuss, Mendiola remain positive despite loss in general election

Mike Stanton
assistant news editor

When the results of the race for the student body presidency and vice presidency were announced last night on the Wildcat FM, dozens of supporters of Kyle Nuss and Ariel Mendiola gathered at Kite's Legends Room in Aggieville let out a collective sigh. The candidates fell to Eli Schooley, senior in political science, and Jake Unruh, junior in finance, by a count of 2,352 votes to 1,529 votes.

Nuss, senior in architectural engineering, hung his head for a brief moment, then

broke the silence that had fallen over the bar.

"It's alright, everybody. It's alright," he

LOSS | pg. 9

Parker Robb | Collegian

Student body vice-presidential candidate Ariel Mendiola fights back tears after finding out that he and running mate Kyle Nuss, left, lost to Eli Schooley and Jake Unruh in the race for Student Body President and Vice President Wednesday evening at their election watch party at Kite's Bar and Grille.



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THAT LEGENDARY SINGER TORME IS LIKABLE,
BUT I HONESTLY FIND MEL ODISIOUS.

Today's Cryptoquip Clue: Q equals S

For The Win | By Parker Wilhelm

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Ramone Dominique Lowe, of the 1000 block of Houston Street, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$1,500.

Aaron Michael Finch, of the 1700 block of Manhattan Avenue, was booked for failure to appear. Bond was set at \$1,000.

Deandre Lamon Johnson, of the 1800 block of Clafin Road, was booked for failure to appear. Bond was set at \$750.

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An advertisement for Beer Goggles Super Stores. On the left is a circular logo with a dog's face wearing goggles, surrounded by the text "BEER GOGGLES" and "SUPER STORES". Below the logo, it says "WINE • SPIRITS • BEER", "785-539-4500", and "2307 Tuttle Creek Blvd". The main text in the center reads "Daily Fake and St. Patty's Day Specials Starting Thursday!". Below this text are six beer mugs (three green, two orange, one green) and the text "ORDER KEGS NOW" and "Need Beer? Get it here....". On the right is a large green shamrock.

K-State Facebook page increases student morale

Kaitlyn Dewell
staff writer

In the world of social networking, cyber-bullying and defamation through tweets, statuses and blogs is common. The anonymity granted by the Internet is often used as a shield to harm rather than an excuse to do good without recognition.

A group of K-State students may have figured out a way to trump these negative social networking tendencies and create an uplifting realm for the benefit of the entire student population.

"K-State Compliments" is an anonymous Facebook page created by a group of students on campus to give individuals the freedom and opportunity to express their praise and admiration for other students, while still maintaining secrecy to the general public. Students wishing to submit a compliment simply send a message to the K-State Compliments' inbox via the social networking site. The compliment is then copied and posted as K-State Compliments' status.

The page, created on Dec. 6, 2012, has recently gained momentum in the public sphere, as individuals complimented became aware of the recognition early this semester. During the third week of February, K-State Compliments made an impressive jump from approximately 100 Facebook friends to nearly 600 in a matter of days and is currently sitting at over 1,000. This was a goal the producers hadn't expected to reach until spring break.

The creators behind the group said that they first came up with the idea for a K-State Compliments page after seeing a similar page hosted by another Big 12 university and being disappointed when they discovered

K-State had not yet established one for itself. After K-State's recognition last semester by the Princeton Review as the eighth happiest campus in the nation, the group made the decision to use Facebook as an open forum for students to express what it is that makes the K-State population so unique.

"We're very positive people, and K-State is a very happy school," one of the group's producers said. "We love encouraging people and seeing others do good, so we made it with the hopes that it could be a positive outlet for people."

The creators of K-State Compliments, who wish to remain anonymous to protect the spirit of the page, also said they hope the page has helped exemplify the sense of family that the university constantly advocates to both current and future students.

"I hope students are gaining a sense of family," one creator said. "K-State promotes us as a family, so it's really about knowing that students here care."

Tyler Johnson, junior in marketing, said that K-State Compliments has had a positive impact on the communal dynamic of the university.

"I think that it really does showcase the family atmosphere that we all talk about and hear about," Johnson said. "It almost starts to sound like this cliché thing that we throw out at people, but then you see the K-State Compliments page and you watch that family come to life in text, and it's awesome."

Johnson was inspired to send his own K-State compliment to another student on campus after he himself received one of the page's first posts.

"I knew how good receiving a compliment made me feel," Johnson said. "I remember reading it and getting goosebumps, and thinking, 'Oh my gosh, this is so awesome.' So, I thought it would be a cool opportunity to give back and return the favor."

Johnson also said that he feels the anonymity of the page is a factor that speaks volumes of the character behind the compliment. While cyber-bullying or posting negative comments on the Internet is often easier to do while hidden behind a screen, performing an act of kindness for someone else without receiving recognition affirms the value of that individual.

Joe Falter, senior in advertising, has received not just one, but two separate compliments from other students via the K-State Compliments page. Falter said that while he was flattered to receive a compliment

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Illustration by Iris LoCoco

Campus program allows high school girls to experience K-State

Connor Hunt
contributing writer

A few extra students could be found in K-State classrooms on Tuesday. EXCITE!, a campus program put on by the K-State office for the Advancement of Women in Science and Engineering (KAWSE), brought four Kansas high school girls to campus this week to experience a day at K-State and learn more about science, technology, engineering and math.

KAWSE works to increase the participation, retention

and advancement of women in science, technology, engineering and math. EXCITE! is a program for high school students, but KAWSE also has programs for female middle schoolers, undergraduate students, graduate students and faculty.

EXCITE! offers eight shadow days per year. They try to keep their shadowing events smaller to offer more of a one-on-one experience. The largest shadowing day had 72 girls attending. The events are designed to show girls that "not only is college an option,

but it is an option for you," said Chardie Baird, executive director of KAWSE and associate professor of anthropology and social work.

The girls, from Junction City, Topeka and Salina, shadowed a female undergraduate student in the major of their choice, attended classes, spoke to faculty and had a one-on-one lunch with their mentor.

Kathryn Douglass, sophomore in biological systems, is one of the mentors, and is also a facilitator and ambassador for the EXCITE! program.

"My favorite part is having the kids return and seeing their enthusiasm," Douglass said.

Douglass was once a member of the EXCITE! program, first attending the summer camp after 8th grade. She is still in contact with the professors she met through the program in high school.

Along with this shadow day, EXCITE! also hosts other events during the school year, including Show Me the Scholarships, Ace the ACT, Slam the SAT and a summer workshop. This summer, KAWSE will

hold its EXCITE! summer workshop from June 19-21. Last summer, 51 girls attended the summer workshop, something Yasché Glass, program coordinator for KAWSE, hopes will only improve.

"They are looking to increase those numbers," Glass said. "The programs are really unique compared to other universities because they offer so many opportunities to their attendees."

Summer workshop topics include climate change, food safety, One Health (a Kansas health program), computer

science and engineering. Girls attending the summer workshop will have the chance to meet with K-State faculty and gain hands-on experience in their field of study, and scholarships are available for those who qualify.

For more information about KAWSE, EXCITE!, or the other programs they offer please contact kawse@ksu.edu.

Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.

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BASEBALL

Early start propels Wildcats to victory



Emily DeShazer | Collegian

K-State third baseman **RJ Santigate** waits for the ball as Niagara's **Todd Dunham** steals third base in the fifth inning of the win over Oakland on Sunday at Tointon Family Stadium. K-State swept Niagara on Wednesday and will play No. 21 Cal Poly tomorrow at home at 3 p.m.

Sean Frye
staff writer

The K-State Wildcats wasted no time jumping on top of the Niagara Purple Eagles on Wednesday afternoon, as the Wildcats took a 4-0 lead after just two innings. The Wildcats went on to win the game 10-1, completing a series sweep of the Purple Eagles after winning on Tuesday 10-2.

With the win, the Wildcats move to 8-3 on the season and maintain an undefeated 5-0 record at Tointon Family Stadium. Prior to the start of the season, Wildcats' head coach Brad Hill stated that, with 19 straight home games in the month of March, it was important for the team of 15 freshmen to get off to a good start.

"It's a start," Hill said. "We've got a tough opponent coming in this weekend, top 20 team, and they pitch extremely well, so we'll find out a lot more about ourselves this weekend, no question."

Freshman pitcher Blake McFadden earned the win for the Wildcats on Wednesday. He

went into the game with only two innings pitched on the year, but put up a solid outing with only one run and three hits over five innings pitched.

"Blake was good. He's a guy that we had a lot of expectations for," Hill said. "He kind of lost some of his confidence through the end of the fall and into January, but that was really good to see because he can be a guy that can really be a big boost for us whether it's midweek or on the weekend."

The Wildcats ended up going through four more pitchers over the course of the game, with junior Jared Moore, freshman Levi MaVorhis, freshman Landon Busch and senior Tanner Witt each throwing an inning after McFadden left the game.

"You're trying to get guys tuned up for Friday," Hill said. "Friday looks like it will be a double-header, so we're going to need a lot of guys."

Offensively, junior catcher Joe Goodwin led the way with three hits in four at-bats, including a triple and a double. He also

scored two runs for the Wildcats.

"I thought he had a great game for us," Hill said. "You want a guy in the bottom of the order that

"Blake was good. He's a guy that we had a lot of expectations for. He kind of lost some of his confidence through the end of the fall and into January, but that was really good to see because he can be a guy that can really be a big boost for us whether it's midweek or on the weekend."

Brad Hill
K-State head coach

can swing the bat."

Overall, the Wildcats had a performance at the plate, putting

up 12 hits and 10 runs, including four runs in the bottom of the eighth inning.

"It's important for us to start swinging the bats hot with such a pitching staff coming in this weekend with Cal Poly," said sophomore Shane Conlon, who had two hits and an RBI on Wednesday. "I think we've been good all year, and we just have to keep building on that."

The Purple Eagles started Joel Klock on the mound. Klock had not thrown a single inning through Tuesday, and the Wildcats took advantage. The Wildcats' offense hung five runs.

"We didn't have much of a scouting report on him, actually," Conlon said. "It's just important for us to deal our pitches, talking to guys when they're coming back to the dugout to see what he's got."

The Wildcats get a day off prior to their three-game weekend series against the Cal Poly Mustangs, which starts on Friday with the first pitch at 3 p.m. Rain is expected for Saturday, so a double-header on Friday is the likely scenario.

TRACK

Dick, Mbeng head to NCAA national indoor meet

Adam Suderman
staff writer

It takes a special type of athlete to compete in multi-events, let alone qualify for a chance at a national championship. Junior Merryl Mbeng and senior Devin Dick share an ability to compete at a very high level through a vigorous series of five different events.

In the pentathlon, women compete in the high jump, 800 meters, 60-meter hurdles, long jump and shot put. The men compete in the heptathlon, including the high jump, 60-meter hurdles, 1000 meters, 60-meter dash and the pole vault. Mbeng is competing in her first year of collegiate track as well as her first year of track and field in the United States.

The NCAA outdoor meet is traditionally one of the strongest meets in the country and also one of the top meets in the world. Knowing that only the top 16 competitors in each event advance makes it even more difficult.

K-State head coach Cliff Rovelto says there have been adjustments Mbeng has had to make, but she has kept her composure all throughout the season.

"She hit a wall a little bit earlier on," Rovelto said. "Not so much physical, but just emotional because she wasn't used to competing as much in a relatively short period of time. It's typical for a lot of the European kids. I think now she's feeling fresher and she's feeling better physically, and I think she'll be fine."

Rovelto said the junior out of Millau, France is in line to improve upon her scores from the Big 12 Conference meet in which she finished second despite a few health issues.

A season-best point total of 4,090 puts Mbeng at No. 9 nationally, but Rovelto says she's capable of more.

"I really think she's capable of going in the 4,200 range," Rovelto said. "At the meet that's probably going to be in the top four or five for sure, and maybe higher than that. I think she has a really good opportunity to score."

Mbeng said the competition has been difficult, but it's what she expected to see.

"The level here is higher than in France, and that's why I wanted to come here," Mbeng said. "The event is really deep and it's a higher level of competition, and I was looking for all of that."

Dick first attended Wichita State University for track and field after high school and competed well. The senior out of Hutchinson, Kan. finished fourth in the decathlon at the outdoor Missouri Valley Conference Championships in 2010, as well as finishing eighth in the heptathlon in the indoor championships in the same year.

An ailment of an unlikely and rare source found its way to Dick and he was diagnosed with testicular cancer. A rigorous series of treatments and chemotherapy took a toll on Dick, but it's his perseverance and now qualifying for one of the toughest meets in the world that Rovelto finds so remarkable.

"It's amazing given his medical history," Rovelto said. "I mean truly amazing—what he has been able to do and how much he has improved in the two years that he has been here."

Entering the NCAA outdoor championships last season, Dick fell just outside of the top 24, which was the cut-off point. Thanks to a few scratches, the senior found his way into this meet in the final qualifying spot, No. 16.

"Knowing last week that I wasn't in and knowing this week that I am in, it just kinda happened overnight," Dick said. "I'm still kind of in shock, and I got lucky enough to pop in there and compete with the best."

Dick sits at the bottom of the qualifying list, but it's a score he believes he can improve upon because of his performance at the conference meet two weeks ago.

"I messed up in the high jump and I messed up in the pole vault, and I lost a lot of crucial points," Dick said. "If I would have got the points that coach had written down or I had written down in those events, I'd for sure be up there in the top 10 or top eight."

Dick says it has been a tough road, but donning a K-State jersey in Fayetteville, Ark. this weekend for a chance at a national championship will make the hard work worth it.

"It's kind of frightening going to compete against 15 other best people in the nation in this event," Dick said. "But being able to wear the purple and white and wearing it with pride, you've got to make sure you look good doing it."

Although having traveled many different routes to the Wildcat track and field program, both Dick and Mbeng say it has been a blessing and a great opportunity to compete at K-State. The opportunity to compete in college and against very tough competition has been one experience Mbeng says she is very thankful for.

"I'm really pleased to be here," Mbeng said. "I really found a good group, a good team, good coaches and everything has been really good. I'm really happy to go to nationals and it's going to be my first national meet here in the U.S.A., so I'm really excited to go there."

Even though the ability to stay healthy has helped, the work he has put in is definitely paying off for Dick.

"When I was going through my chemotherapy treatment, track was one of my biggest motivations," Dick said. "It was a rigorous treatment and just knowing if I could compete, not even on a national, not even maybe on a collegiate level, just being able to compete the period after I'm done with this would have made me happy. But to compete on the Big 12 level and the nation level is just kind of a cherry on top. You've got to love it and you've got to live life every day like it's your last."

BASKETBALL

Referees shouldn't let time in game affect officiating



Donald Pepoon

During a college basketball game, fans can usually develop a general understanding of how the referees are calling the game. Some refs may let a few aggressive plays slide, while others will call every ticky-tack foul they see.

In basketball there's an undeniable, unique style to each game's officiating strictness. For the first 39 minutes and 50 seconds of a game, that style usually remains fairly consistent. But for that last possession in a close-game scenario, it's anyone's guess as to just how much of the rulebook will actually be enforced.

It's no secret that as a game comes down to the wire, referees interpret the rules a bit differently. Since most fans don't want to see a referee determine a game's outcome, officials are often more inclined to let some typical fouls slide.

The result is confusion for players and coaches on how to engage late game situations. Without certainty that the correct call will be made, offensive and defensive players alike are forced to play the final possession differently from the rest of the game.

This isn't always a bad way to let a game end; after all most people would prefer seeing a buzzer beating shot decide a game rather than a couple of free throws. However, by picking and choosing when fouls should be called, referees create a gray area in basketball that can lead to disastrous results.

During the Kansas-Iowa State matchup in Ames on Feb. 25, the officiating crew's interpretation of the rules in a late game situation led to one of the most controversial endings to a basketball game in recent memory. Down by two



Emily DeShazer | Collegian

K-State fans yell at the referee after a call that all of Bramlage seemed to boo on Tuesday during the game against TCU. Fouls are often called differently depending on what point in the game they occur, which has been a factor in the outcome of games such as the KU vs. Iowa State game on Feb. 25.

points as time was winding down, KU's Elijah Johnson drove to the basket, running over Iowa State's Georges Niang the process. The play appeared to be an obvious charging foul against the Jayhawks; however, the refs didn't make a call.

Moments later, during a scramble for the loose ball, a foul was called against Niang, allowing Johnson to sink two free throws and send the game into overtime. Unable to overcome such a swing in momentum, Iowa State fell in OT by a score of 108-96.

The amount of contact made during Johnson's final drive to the basket near the end of regulation would have likely resulted in some kind of foul being called during any other point in the game. But because the play occurred during possibly the game's final possession, the referees held on to their whistles, only to suddenly change their officiating philosophy mo-

ments later by calling a petty loose ball foul. The Big 12 conference has released a statement admitting that officiating mistakes were made during the game.

Giving referees the freedom to adjust how strictly fouls will be called during late game situations only hurts the validity of college basketball. Without a consistent policy followed by all refs on how to officiate during the most critical part of a game, more mishaps like the Iowa State ordeal can occur.

Referees need to call fouls consistently for the entirety of the game, because a foul is a foul, no matter when it occurs. Players, coaches and officials should all understand that just because a game is coming down to a dramatic final possession, the rules will be enforced as if it was any other play.

The unspoken policy that fouls will be called differently during critical situations isn't just seen in basketball; it's also common in

other sports. Football sees plenty of situations where a flag is less likely to be thrown. When was the last time you saw a holding penalty called during a last second hail mary heave?

To ensure the integrity of the sport remains, referees need to be willing to make the correct call in any situation of a game, even if it results in less dramatic buzzer beating finishes.

By allowing fouls to go uncalled during the most critical moments of a game, referees are influencing the outcome of a game more than they should. The rules shouldn't change based on how much time is left on the clock. Otherwise it can lead to controversy and leave fans questioning who the rightful winner of a last-second finish should have been.

Donald Pepoon is a sophomore in marketing. Please send comments to sports@kstatecollegian.com.

THINK

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the collegian

thursday, march 7, 2013

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“Showcasing” a form of theft, destroys local experts; consumers should make connections

Patrick Lee
Chair, Manhattan Area Chamber
Small Business Council, Presi-
dent, N Zone Sportswear, 1993
KSU graduate

It's time again to talk local. Over the past weeks, I've talked about the millions of dollars in uncollected taxes due to the Internet sales tax loophole, and how spending money inside Manhattan has a direct positive impact on the city and college.

I've hopefully shown how keeping the dollars here supports local businesses who keep the wheels turning on valuable programs in our community: charities, youth groups, etc. The programs in your community that so many of us take for granted are largely created and paid for by local businesses—the exact businesses we blithely skip over every time we buy online or shop out of town.

Part one was about fire trucks and potholes. Part two was about ball teams, boy scouts and the local things that put the 'home' in hometown. As promised, today's installment is about connections.

“Getting connected” is a buzzword that was prevalent in the early days of the Internet. It seemed to be everywhere—encouraging everyone to get connected to the Internet and wildly suggesting that if you weren't on the Internet it meant you weren't connected. The truth is that as the connection to the web strengthens, the connections in the rest of the real world are weakened. This article won't even attempt to talk about the social implications of our over-reliance on electronic connections like Facebook, Twitter, Snapchat, Instagram or LinkedIn. In this forum we're only going to talk about the electronic connection and the disconnect we're causing in the business community.

On the horizon are two bills, one in the senate and one in the house, that if passed will require online businesses to collect and pay sales taxes to the destinations where they ship. The bills will hopefully even the playing field between brick-and-mortar

stores (the ones you actually walk into and talk to a living person) and e-tailers (the ones that don't have any physical presence anywhere).

If the bills become laws we might be able to pave the streets, but will we also save the stores? Will the taxes be enough to stem the tides against buying online? Most importantly, will consumer behavior change enough to end the continual theft that occurs every day in our retail stores?

How is shopping online creating retail theft, you ask?

Retailers (the brick-and-mortar ones) have a new term for today's consumer behavior called ‘Showcasing.’ The customers go to the stores and browse the selection, ask questions, try things on for size, learn features, compare and contrast...and then leave so they can find the same items online.

Whether we're buying shoes or televisions, the local stores help us make an educated decision without receiving a cent for the education they provide! It's the ultimate theft, really. We ask a retailer to open their store, pay for lights, insurance and inventory, hire and train a sales team, and then we take the sales dollars and give them to someone else!

The stores get all the labor but never get the baby. Not exactly a crime, but it's definitely theft. The irony is that what drives people to ‘showcase’ in a store is that they know, deep down, that the Internet cannot and will never be able to offer the service that a retail location can offer. However, instead of rewarding the brick-and-mortar retailer for being there with knowledge and inventory, we punish them for the fact that they don't have the cheapest price.

Aside from the obvious stuff we talked about in parts one and two, there's a bigger loss happening here: we aren't making a connection.

The shop owner who used to sell televisions, but now probably only services them, has more understanding of how to make an educated buying decision on electronics than

99 percent of the employees of your local box store—I'll guarantee it. If you stepped into his store, talked to him and made a purchase, you're supporting the connection you've made. That connection and the knowledge base stay alive in you and the shop owner.

When the consumers simply use stores to ‘showcase,’ they're essentially stealing service. They're devaluing that connection to the point where it simply won't exist anymore. There's a collective knowledge base that exists inside the minds of small business owners everywhere that HAS to have a value. Actually, there's no dispute that it has a value. The only question is whether it's worth paying for.

Stealing the service and devaluing the connection between the consumer and the business has, and will continue to, destroy the local experts. Look around and try to find a local place that services electronics or repairs small engines—they're hard to find. Why? It's pretty simple; the consumers have devalued that knowledge base to that point. When they close their doors, they're closing them forever. Their knowledge dies with them.

I've manufactured and sold imprinted products for eighteen years now: nearly two decades of trying different things, successes, stumbles and learning. There are those who undoubtedly know more than our staff, but there are even more who know less. We strive to be experts at N Zone Sportswear. Experts in what works but also experts in what doesn't. I want our customers, both present and future, to value the knowledge base our staff has accumulated over the years. Our business and those like us are dependent on it, quite frankly.

I hope you'll choose to connect with local companies like us. Connect with our knowledge. Connect with our service. Connect with our people.

It's time to think that being connected to the Internet isn't a connection after all.

LOCAL

thursday, march 7, 2013

the collegian

page 7

Eat Pizza,



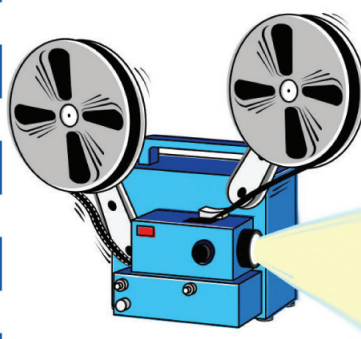
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Think Local Questions

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Kim Diekmann: Gaia
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PLATFORM | Team looks to improve KSOL

Continued from page 1

One of the first changes that students will notice is Schooley and Unruh's goal to increase mobility by boosting wireless Internet access on campus, improving student Webmail services, installing charging stations for computers and cell phones on campus and developing a more efficient K-State mobile app. Many of these changes are already in the works, and the pair plans to continue overseeing development of the projects during their first weeks in office.

Theo Stavropoulos, senior in management, has been involved in assisting the team in developing their mobility goals through his experience on the Student Technology Committee in student government. While details for the project still lack definition, he hopes to see a mobile app that provides both Webmail and K-State Online services for students on the go.

"We're really advocating for as comprehensive of an app as possible," Stavropoulos said. "We want it to be as much of a one-stop shop for your K-State information as possible."

Schooley also added that while he thinks the basic students needs of iSIS, KSOL, and Webmail should be met on the app, he would love to eventually see further developments on the app's capabilities. These would include options to purchase athletic passes or check parking availability via mobile devices.

Unruh maintains that one of the reasons they hope to implement the mobility portion of their platform so quickly is that many of the issues at hand are existing entities that just need a little improvement, such as dead areas for wi-fi on campus and a sometimes faulty e-mail service.

"It's not necessarily about things that we want to create, but more about taking things that we already have and making it better," Unruh said.

Another important aspect of the Schooley-Unruh campaign focused on their platform of empowering relationships between students and professionals. By expanding the mentorship program that has been successfully used in the College of Business Administration, Schooley and Unruh hope to implement a similar, campus-wide program to help current students network with future employers and established individuals in their career field.

Schooley said this was an issue that he relates to personally, and believes it will have a positive impact on much of the student population.

"I started off as a pre-med student, and I remember being constantly worried about having a doctor to shadow and having to find those people on my own," said Schooley. "Now, as a pre-law student, since I'll be here this summer, I've thought about how I'd like to help out at a law firm here in Manhattan. That's just kind of an example of how, if we had a campus-wide

Presidential plans
See www.kstatecollegian.com for more on Schooley and Unruh's plans for their upcoming term.

WIN | General election turnout rises 22 percent

Continued from page 1

Wildcat 91.9 radio station suddenly blared through the speakers, declaring a winner had been elected. When Schooley and Unruh's names were finally announced, shouts of pure joy drowned out the remaining election results as the campaign team hugged, cameras flashed and proud supporters offered congratulations. Schooley and Unruh took 2,352 votes, accounting for 60 percent of the total ballots.

This year's general election turned out 3,881 voters, compared to last year's 3,186, a 22 percent increase in student participation.

Current student body president and vice president Nate Spriggs, senior in agriculture economics, and Grant Hill, senior in accounting, also made

an appearance to congratulate the pair on their success.

"I think they had a well-rounded platform that drew from not only student life but also academics and just the over-all experience from the university," Spriggs said. "They did a really good job of selecting platform issues that students and different groups could relate to."

Spriggs added that his biggest piece of advice for the new campus leaders was to continue K-State's long tradition of putting the needs of the student body first.

"It's about always remembering that the reason behind doing what they're doing is to serve the students," Spriggs said. "They need to balance the wishes of the students with the progress of the university and make sure that what the administration is doing is in line with what the student body wants."

When asked if Schooley and Unruh planned to incorporate aspects of the opposing campaign team, Kyle Nuss, senior in architectural engineering, and Ariel Mendiola, junior in sociology, into their future plans, the two conceded that they felt the Nuss-Mendiola administration had brought important issues to the table that they hope to capitalize on during their time in office.

"I think their campaign raised incredible points, and they're not things that should be forgotten," Schooley said. "We'll probably be working with a lot of those candidates whether they be senators or on our cabinet, so I think it's important to continue to support them."

Unruh added that he felt one of the strongest aspects of the Nuss-Mendiola campaign was

their attempt to reach out to under-represented groups on campus.

"They did a great job of reaching out to voters who maybe haven't had a voice in the past," he said. "I think that's something that Eli and I started realizing throughout the campaign, and we think multicultural students should be more involved. It's our job now as student government to get them there."

The pair thanks their supporters for their relentless efforts in making their campaign a success, but maintains that being elected to office is just the first of many challenges to overcome in the upcoming year.

"This was kind of the first step," Unruh said. "Now that we're officially in office, we told people that we were going to do some things, and now it's time to do those."

SENATE | Committee aims to connect students, SGA

Continued from page 1

tremely important office to hold within SGA."

Though the presidential race generally receives more publicity and garners more ballots, the senate races drew 4,124 voters to the polls this year, compared to 3,302 voters last year, accounting for a roughly 25 percent increase in the number of voters.

Zach Stroth, newly elected College of Human Ecology senator and sophomore in family studies and human services, attributed the increase to what he felt was a year in which many more students wanted to get more involved with the decisions that their university makes.

"Personally, I just saw so many more people who felt

the desire to be involved in the process this year," Stroth said. "In last year's elections, I didn't recognize too many names, but this year there were so many people who had increased their involvement on campus that they also brought more of their friends to out to vote as well."

One of the numerous challenges that student senators face is connecting the rest of campus to SGA and getting their constituents' input while proposing and passing legislation.

The Student Affairs Committee, newly founded at the beginning of this school year, aims to do just that, said chairperson Kyle Nuss, student senator for the College of Engineering and senior in architectural engineering.

Nuss said the committee

is designed to increase the interaction between the student body and SGA by encouraging them to get involved with the organization.

"The best way to voice your opinion and make your voice heard is to be informed of what's going on," Nuss said. "The Student Affairs Committee's main goal is to bridge that gap between students and SGA by informing K-State on what SGA is doing and how to run for office."

Nuss, who was a SGA presidential candidate until his loss on Wednesday evening, said that he plans to work with his former opponents to continue to push his platform through the governing body.

"Eli and Jake are great guys and I know that we can get a lot done with them in charge,"



Late Night

The Collegian Guide to Weekend Food and Drink Specials

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LOSS | Duo determined to see platforms enacted

Continued from page 1

yelled, inspiring a round of applause. “We can be happy!”

Nuss said that although he was disappointed with the loss he was confident he and Mendiola would still be able to see some of their platform goals achieved. They were both elected senators in their respective colleges; Nuss won the vote for the College of Engineering, and Mendiola finished second for the College of Arts and Sciences.

“The past couple weeks of the campaign, we’ve gotten along really well with Jake and Eli,” Nuss said. “I think there’s a lot of room there for us to kind of work together and make K-State a better place with both of our platforms.”

Mendiola, junior in sociology, echoed his running mate’s disappointment, but said that it would be much easier to focus

on schoolwork and other areas now that the race that demanded a majority of his time for months has come to an end.

“It was amazing. It was a heck of a ride,” Mendiola said. “We tried it; we had a great turnaround from the primaries. It was a great run.”

Although they were optimistic about their chances at winning before the votes were counted, many of the duo’s supporters weren’t surprised by the results.

“Some of the most informed voters at K-State are members of the greek system, because as a whole they’re a big organization that can get the word about things out faster,” said Collin Dansel, junior in secondary education. “Independent students don’t know as much about the candidates. In the primary election, there were less than 4,000 votes, out of more than 20,000 students at K-State. It’s hard with that kind of system when not everyone’s

informed—not everyone’s voting.”

Nuss is an independent student, while Mendiola, Schooley, and Unruh are all affiliated with greek organizations.

Adam York, senior in history, said he agreed with Dansel, and believes that the university can do more to ensure students are informed about the elections.

“It is their vote and their responsibility to become informed, but there could be more of an outreach to independent students,” York said. “Obviously, the structure is missing something.”

York and Dansel both said before the final count was released that, regardless of the outcome, they were confident that the winner would represent the student body well.

“Even if Eli does win, he’s going to be a great president,” Dansel said. “Whoever wins is going to do a great job, which is awesome.”

PAGE | ‘Nice thing to hear’

Continued from page 4

the first time, receiving a second post was a truly unique and heart-warming experience.

“I woke up an hour before my alarm went off and saw that I had a notification from K-State Compliments, and then I couldn’t go back to sleep,” Falter said. “It really set the tone for my day, and maybe even my week. It’s really fun for me to see that someone appreciates how I am on a daily basis.”

In addition to his appreciation for the words of affirmation, Falter also said that receiving the compliments has given him further motivation to maintain his ways.

“Not only is it just a really nice thing to hear, but it encourages me to continue that behavior,” Falter said.

In regards to the future of K-State

Compliments, the creators plan to continue the page for the duration of their time at the university and hope to eventually pass along the legacy to other students for future use. For now, however, they would like to see as much involvement from the K-State community as possible in reminding individual students exactly why they’re each so special to the university.

While they love to have followers of the page, they maintain that utilizing K-State Compliments to send one’s own praise to others is the best way to be a part of this revolution of encouragement.

“If you have someone to compliment, go ahead,” the producers said. “Don’t just be a friend.”

To join the K-State Compliments community, visit <https://www.facebook.com/ksu.compliments>.

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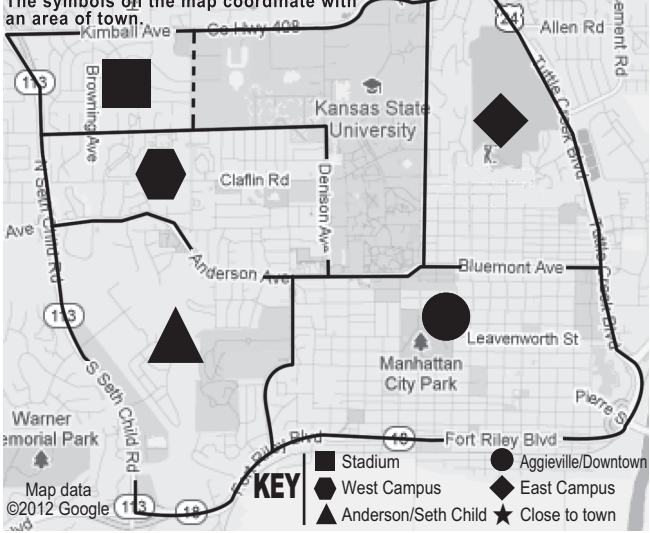
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310
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Conceptis Sudoku By Dave Green

	6						2	
5			6	9				8
		4				1		
	7		4	3			6	
				1				
	3		9	2		5		
		2				5		
1			8		5			2
	9						4	

Difficulty Level ★★★★★ 9/09

Answer to the last Sudoku.

6	5	1	3	4	2	8	7	9
7	4	9	1	8	6	5	3	2
3	8	2	5	9	7	6	1	4
2	1	5	9	7	8	3	4	6
9	6	7	4	1	3	2	5	8
4	3	8	6	2	5	7	9	1
1	7	6	8	3	9	4	2	5
8	9	3	2	5	4	1	6	7
5	2	4	7	6	1	9	8	3

Difficulty Level ★★★

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Germ-covered phones hazardous

Kati Beaubien
contributing writer

What is small, can be found in almost everyone's pocket and could be making you sick? Your cellphone. Most people wash their hands regularly and do their best to stay healthy, but many may not realize that cellphones are a major harbinger of illness-causing germs.

The germs on cellphones can come

"This is probably not something that students think about. We think about things like money and door knobs that can spread germs."

Julie Gibbs
assistant director of health promotions and nutrition counseling

from a variety of places. People often set their phones on desks in classrooms that have haven't been cleaned. They put their phones in pockets or purses to bounce around loose change, a well-known source of germs. Then, people put their phones up next to their faces, inviting germs and potential illnesses into their bodies.

In an Oct. 2012 Wall Street Journal article by Caroline Porter, researchers from HML Labs of Muncie, Ind. collected and tested eight random cell phones from a Chicago office. Dr. Donald Hendrickson, president of HML Labs, said the results were "pretty bad." The team discovered that all of the phones contained coliforms, a bacteria indicating fecal contamination.

The researchers hypothesized that cellphones were more likely to contain larger amounts of germs and bacteria than other common items due to the fact that they are taken everywhere and are handled physically so often. Michael Schmidt, professor and vice chairman of microbiology and immunology at the Medical University of South Carolina who was interviewed for the Wall Street Journal article, maintained that the "greasy smears" left on smartphone screens feed many forms of bacteria.

Many people simply aren't conscious of the potential health hazard caused by cellphones, said Julie Gibbs, assistant director of health promotions and nutrition counseling at Lafene Health Center.

"I have never really thought about my phone picking up a lot [of germs],"

said Crystian Torres, junior in criminology and psychology.

Gibbs noted that cellphones are not often thought of as carrying and transmitting germs and bacteria, as some other objects are.

"This is probably not something that students think about," Gibbs said. "We think about things like money and door knobs that can spread germs."

Gibbs described the types of illnesses that can be spread through cellphones or similar items.

"The common cold, upper respiratory infections and especially the flu," Gibbs said. "We are seeing a lot of students come in with flu symptoms this season."

Gibbs stressed that the best way to avoid getting bogged down with the flu is to get a flu vaccination, but that being aware of potential germs is also important.

Yet some students aren't too worried about the risk.

"Germs are everywhere," said Connor Hunt, sophomore in public relations and advertising. "Even if I cleaned my phone, I would still come across germs on a daily basis."

Luckily, for those who are concerned about the germs on their phones, cleaning options are available. An online company called Wireless Wipes has developed a cleaning wipe for "cell phones, PDAs, and computers." The wipes, which sell for \$2.95 per pouch in a variety of scents, are described as "a highly absorbent alco-

hol based sanitizer that eliminates or dramatically reduces your exposure to potentially harmful germs."

UV disinfectant wands are also available for people seeking a chemical-free option for cleaning their phones. These wands have been proven to kill germs on a variety of surfaces without actually touching them. While they are on the more expensive side of the spectrum, anywhere from \$60.00-\$200.00, the wands emit UV-C light rays that kill all of the germs. The light rays are safe for nearly any surface and can be used to disinfect other household items as well.

While it is difficult to determine whether or not cellphones play a large part in the spread of illness, it is scientifically proven that they harbor many germs that have the potential to cause illness.

As with anything that is exposed to germ-infested environments, passed around from person to person and rarely cleaned, cellphones are one of many sources of germs and illnesses around campus. In order to decrease the amount of germs on your cellphone, it is critical to regularly disinfect your phone and wash your hands often, even during non-peak illness seasons.

Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.

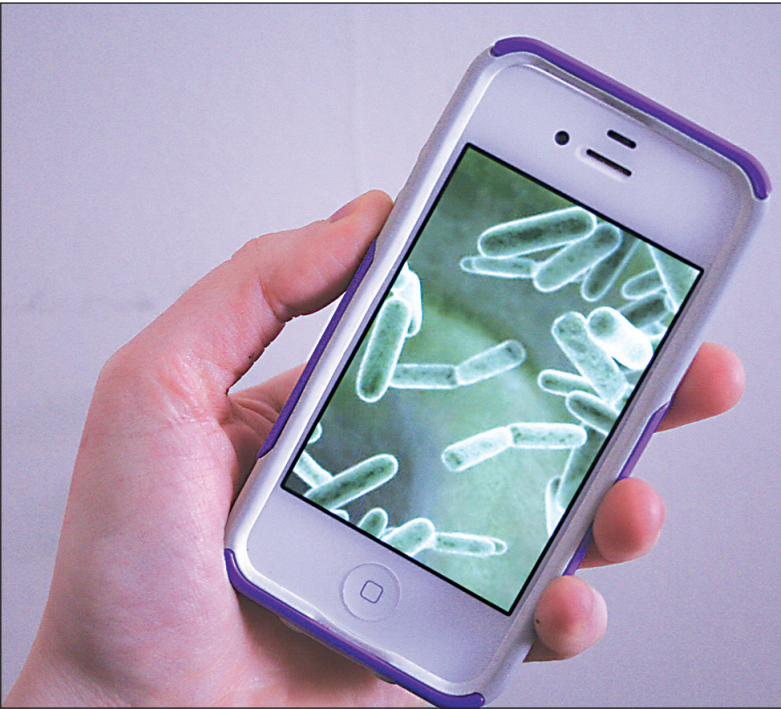


photo illustration by Marcella Brooks

"Vocal fry" becoming common, could affect professional future

Morgan Huelsman
staff writer

A new speech phenomenon has recently been identified, especially among young women: vocal fry. Sometimes known as "Valley Girl" talk or "up talk" in popular culture, vocal fry could harm individuals in the professional world.

"Vocal fry is a type of voice usage that has a distinctive quality. It has a rough, creaky, gravelly sound that is produced when the vocal folds vibrate at a low rate in a syncopated rhythm," said Linda Hoag, professor of communication sciences and disorders.

Vocal fry is most commonly heard in teenage girls, and is sometimes used as an attempt to fit in with a certain culture group. Just like other trends, vocal fry provides a way for individuals to feel more like the people they see on television (particularly reality). Research shows that vocal fry is a speech pattern that individuals choose to make and is not due to medical issues.

Hoag said that research is still being done on vocal fry and how it can affect people socially and physically.

"The research on long term use of vocal fry is not complete," Hoag said.

Vocal fry originates from a music background. Today, it is most commonly heard in the styles of stars such as Britney Spears and Ke\$ha. Creating the low, relaxed vibration of vocal chords makes for a sound that is distinctive.

The use of vocal fry does have a place in music, but only in certain circumstances, said Amy Rosine, vocal techniques instructor and vocal director for K-State musicals. Through the proper training and work, an individual can create vocal fry for a positive musical sound.

"Only if used within the premises of my voice studio, and as a means of achieving something healthy," Rosine said. "However, it is not something I would use with every student."

Unlike the potentially positive sound in music, the

almost-nasally sound vocal fry produces when used in speech can lead to negative social consequences.

People may not even be aware that they are speaking in vocal fry tones, Rosine said.

"I asked one of my students why she talks like that, and she didn't even notice she was doing it," Rosine said.

Vocal fry can potentially hurt future job opportunities said Olivia Law-Dellosso, director of the Professional Advantage program.

"It is important for students to learn to speak professionally," Law-Dellosso said. "Using vocal fry, words such as 'like' or 'um,' and 'valley girl' speech

"I asked one of my students why she talks like that, and she didn't even notice she was doing it."

Amy Rosine
vocal techniques instructor and vocal director for K-State musicals

patterns can be irritating and may cause an individual to appear unprofessional."

When planning for an interview and preparing ideas to present, the way the project or image is presented can make a difference on the outcome.

"When an employee uses speech that is distracting, it will take away from their ideas and opinions," Law-Dellosso said.

Regardless of whether vocal fry is just another trend or a generational way of speaking, it can be potentially be harmful to your voice and career. It doesn't have to be permanent, and there are ways to eliminate vocal fry if it becomes undesirable.

"Making adjustments to your air intake so that you have enough to finish what you want to say will help you keep from drifting into a vocal fry," Hoag said. "Adjusting your starting pitch a bit higher may also help."

Salt hidden in many common foods, damaging to health in high doses

Katie Watkins
contributing writer

If a diet of toast for breakfast, a sandwich and soup for lunch, followed by pizza and breadsticks for dinner is typical, your diet may be jam-packed with more sodium than you realize.

In today's world of highly-processed, pre-made food, high levels of sodium aren't reserved only for salty snacks, and these hidden salt mines could be detrimental to your health.

According to the American Heart Association, the recommended sodium intake for the average American is 1,500 mg a day. This salt can be contained in almost all foods, even those not classified as "junk" or "salty" foods. The American Heart Association identifies the 'Salty Six' as the other top sources for sodium: bread and rolls, cold cuts and cured meats, pizza, poultry, soup and sandwiches.

Lawrence Davis, professor of biochemistry and molecular biophysics, stressed that food producers can add sodium to foods to make them more appetizing. This increases the likelihood that people find foods appealing and makes people

chose high-sodium foods more often. This tendency toward salty food attraction is based on human history, Davis said.

"Our tongues have taste buds that taste sodium, and we naturally crave salt," said Davis. "We crave sodium because at one point, it was hard to get sodium."

Today, it is much easier for people to consume sodium. This regular availability can lead to consuming in excess. According to the American Heart Association, the average American consumes between 3,000 and 3,600 mg. of salt a day. This is more than twice the maximum recommended amount, and 18 times more than the amount the average person needs per day (approximately 200 mg. according to the American Heart Association).

Anton Thomas, sophomore in German, doesn't believe his salt intake is a pressing topic.

"Eating salt isn't anything I think about," Thomas said. "I think it balances out."

Others acknowledge that their diet may include high amounts of salt.

"Being on a college budget, most of the things I can afford are the unhealthy, processed foods, so buying food without

salt is literally impossible," said Elizabeth Steinbock, sophomore in elementary education.

Eating too much salt comes with a variety of health risks, including high blood pressure, heart disease and stroke.

"Excess sodium in the diet is one factor that can contribute to high blood pressure," said Dianna Schalles, dietitian for Lafene Health Center, in an e-mail interview. "High blood pressure makes the heart work too hard and the force of the blood flow can harm arteries and vital organs such as the heart, kidneys and brain. Uncontrolled high blood pressure can lead to heart and kidney disease, stroke and blindness."

While excess sodium can be detrimental to a person's health, some sodium is necessary for healthy living.

"We need sodium and chloride, which are the chemical elements that allow our muscles and hearts to contract," said Mark Haub, department head for human nutrition.

Without adequate salt intake, it is possible to develop hyponatremia. According to Mayo Clinic's Health Information, when salt levels become too low through excess intake of water, or excessive exercis-

ing, it is possible to become ill. Symptoms of hyponatremia include nausea, vomiting, confusion, seizures and fatigue.

"It's very dangerous, especially for athletes," Haub said. "Without enough sodium, there have been instances where athletes have died because they were not getting enough electrolytes."

Finding the happy medium of sodium intake starts with reading food labels. Haub explained that the solution to lowering our sodium intake does not mean we need to completely cut sodium out of our diets. Instead, an encompassing education is necessary.

"There is a social movement to where people are targeting certain ingredients. That's not the way to go," Haub said. "We need to be more educated on our nutritional need."

Schalles also offers some tips on how to cut down on sodium. Choosing fresh or frozen vegetables and poultry, limiting packaged foods and condiments, rinsing canned foods to remove some of the sodium and using herbs and spices in place of salt can all help reduce the amount of salt consumed.

Attempting to entirely eliminate salt from the diet isn't the

answer.


"It isn't worth it to eliminate certain kinds of foods," Davis said. "Maybe lowering salt is not worth the effort because when we cut out salt, we tend to turn to other, just as unhealthy foods."

Sodium can hide in many surprising foods and can cause serious health problems when consumed in high amounts. While limiting sodium intake may be difficult, it doesn't have

to be an all-consuming dietary rule. Sometimes, balancing salt intake with other food can work well.

"If it takes a little bit of salt to make you eat your vegetables, then that's okay," Haub said.

Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.



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